

Medical College of Virginia Foundation

Summer
2010

Chronicle

Of Giving



Making History Again
At the Corner of 12th and Marshall



The Chronicle of Giving is published twice a year by the MCV Foundation for alumni and friends of the Medical College of Virginia Campus of Virginia Commonwealth University.
© 2010 MCV Foundation

Contributors: Anne L. Buckley, Martha M. Bushong, Jennings D. Dawson III, Nan L. Johnson, William P. Kottl, Wendy W. Martin, Nancy A. New, Amanda E. Ruymen, and Brian S. Thomas
Design: Kevin E. Schindler
Photos: Kevin E. Schindler or as noted

MCV Foundation's Mission is to inspire and steward philanthropy throughout the MCV Campus of Virginia Commonwealth University. Chartered in 1949, the MCV Foundation works in partnership with alumni and friends of MCV Schools, Hospitals and the Massey Cancer Center.

We support the institution in its quest:

- To preserve and restore health
- To seek the cause and cure of diseases
- To educate those who would serve humanity

Through your donations, the MCV Foundation is an integral support to the dedicated teachers, clinicians, researchers and students whose efforts place the MCV Campus among the world's leading academic medical centers providing technically superb and compassionate care to patients.

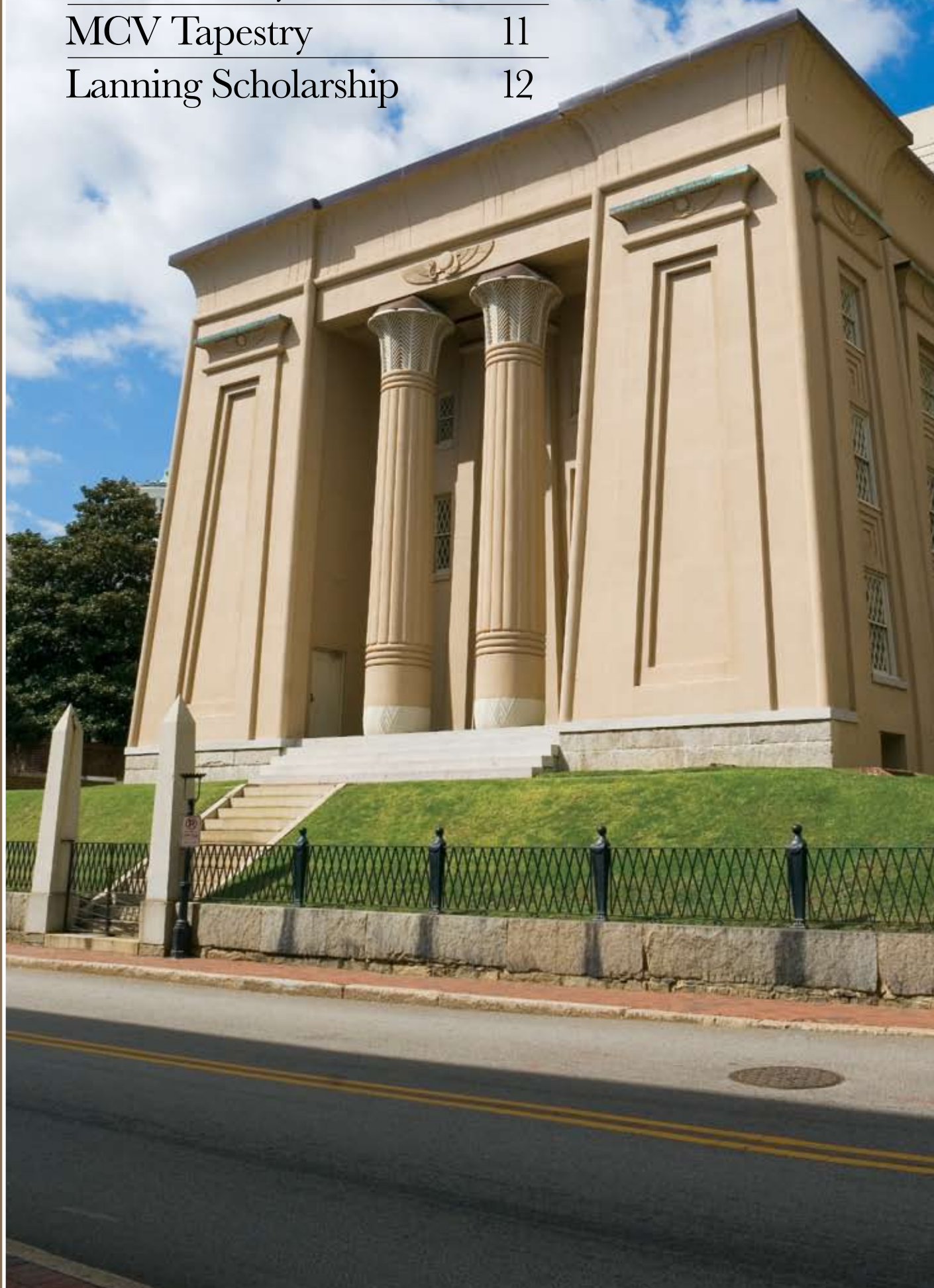
Supporting the education, research and clinical care mission of our MCV Campus Partners: *School of Allied Health Professions, School of Dentistry, School of Medicine, School of Nursing, School of Pharmacy, Massey Cancer Center and MCV Hospitals.*



On the Cover

Bert and Florence Lee Wellons met at the corner of 12th and Marshall Streets 49 years ago and are now playing a critical roll in the future of this landmark MCV crossroads.

Campus Events	1
VCU Receives Grant	3
New Trustees Elected	4
Making History Again	6
MCV Society	10
MCV Tapestry	11
Lanning Scholarship	12



MCV Campus Events



VCU Pauley Heart Center's 2010 Cardiology Consortium

VCU School of Medicine's Pauley Heart Center held its annual Cardiology Consortium on Thursday, April 8 at the Commonwealth Club in downtown Richmond. The evening brought together supporters of the VCU Pauley Heart Center and VCU doctors and faculty to celebrate Dr. Elizabeth G. Nabel, winner of the 2009 Dr. Carolyn McCue Woman Cardiologist of the Year Award. The McCue Award honors the memory of Dr. Carolyn McCue, one of the few female cardiologists of her time and a pioneer in the field of pediatric cardiology. She practiced at the Medical College of Virginia, now the VCU Medical Center, for 42 years. The annual award bears a \$10,000 prize and is granted to a woman cardiologist who has made significant contributions to the field of cardiovascular medicine through exceptional clinical care, research or teaching and is recognized by her peers for her dedication, leadership and professionalism. Dr. Nabel is President of

Brigham and Women's Hospital and Professor of Medicine at Harvard Medical School.

Pictured above are Dr. Kenneth A. Ellenbogen, Mrs. Dorothy A. Pauley, Mr. Stanley F. Pauley and Dr. George W. Vetrovec at the Cardiology Consortium. Dr. Vetrovec is Director of the Adult Cardiac Catheterization Laboratory, Associate Chairman of Medicine for Clinical Affairs in the Department of Internal Medicine, a member of the VCU Health System Board of Directors and the Martha M. and Harold W. Kimmerling, MD Chair in Cardiology. Dr. Ellenbogen is Pauley Heart Center's Chairman of the Division of Cardiology, and Director of Clinical Cardiac Electrophysiology and Pacing on the MCV Campus and at the McGuire Veterans Administration Medical Center. He has held the Hermes A. Kontos, MD Professorship in Cardiology since 2000. Dorothy and Stanley Pauley are major supporters of VCU's Pauley Heart Center.



Inaugural Revere Lecture

Drs. Jim Burns, Jim Revere, Irwin Becker and John Svirsky, pictured above, attended the First Annual Revere Faculty Appreciation Lecture on April 16, 2010, at the Jefferson Hotel in Richmond. Established by Drs. Burns and Svirsky, the lecture honors their friend Dr. Jim Revere for his dedication and outstanding service to the School of Dentistry since 1968. Dr. Becker, of the Pankey Institute, served as the inaugural speaker.

Photo by: Martha M. Bushong

MCV Foundation to host Future of Health Care Lecture Series

The MCV Foundation's fall 2010 lecture series aims to draw attention to the strides that are being made in medicine at an exponential rate since the mapping of the human genome process first began. From ameliorating childhood diseases and screening for genetic risks, to exploring regenerative medicine and increasing productive life expectancy for an aging Boomer population, breakthroughs in genetic medicine have social, ethical and cultural impacts that include and extend beyond medicine in the twenty first century.

The VCU Health System is contributing to advances in genetics. This provocative lecture series will be a signature event for the MCV Foundation, the financial manager of private support and philanthropic steward for the Medical Campus of Virginia Commonwealth University.

It strives to bring the Richmond community into the genetic discussion and advance the knowledge and progress of exploring the human genome.

Alan E. Guttmacher, M.D., Acting Director of the Eunice Kennedy Shriver National Institute of Child Health and Human Development, will be speaking about "The Human Genome Revolution: Where we are and where we are headed" as he kicks off the lecture series on Tuesday, September 28, 2010. The lecture will take place at 5:30 p.m. at the Virginia Historical Society and will be followed by a reception. Information on the other speakers in the series as well as dates for the other lectures will be available soon and will be posted on the MCV Foundation Website, www.mcvfoundation.org.

Shining Knight Gala Celebrates Saving Lives

On Saturday, March 20, the VCU School of Medicine's Division of Trauma, Critical Care and Emergency Surgery hosted the second annual Shining Knight Gala, an event to raise funds for injury and violence prevention and to honor those who protect and save lives in Central Virginia. Two hundred and sixty five people attended the event held at the Jefferson Hotel. Attendees listened to guest speakers, including Governor Bob McDonnell, Secretary of Health and Human Services, William Hazel, M.D., and VCU President Michael Rao. Twenty-five care providers including nurses, doctors, emergency medical workers, therapists and technicians were honored with the Order of the Shining Knight for their contribution to patient Greg Jones' survival. Attendees watched a multimedia presentation recounting Greg Jones' struggle to survive after being severely injured in a car crash, and his caregivers' stories.

The VCU Medical Center provided trauma care to nearly 4,000 patients in 2009. Patients are admitted into the trauma center for a variety of reasons, including vehicle crashes, falls, burns and crime-related injuries.



Photo: Greg Jones with two of his Surgery/Trauma ICU nurses, Yvonne Carter and Katie Williams.

Photo by: Jennifer M. Hasty



Photo: iStock

Weathering the Economic Storm



Photo by: Allen L. Jones

The Chronicle of Giving recently sat down with MCV Foundation President Bill Kotti to discuss the MCV Foundation endowment. Here are excerpts from that conversation:

Q Bill, tell us about the endowment and its investment strategy.

A The endowment is managed by the MCV Foundation's Trustees, and they've served us well over the years with solid stewardship, and circumspect investing and spending strategies. Historically, the endowment has benefited a great deal through positive investment returns and the generosity of our alumni and friends. Of course, the MCV Campus also benefits from the dedication of these good folks.

Q How has the endowment weathered the recession?

A Our endowment wasn't immune to the recession. Our return in 2009 was down by nearly 18 percent. I suppose the good news is that we outperformed the foundations of most other universities. We participate in an annual study on endowment performances and management practices in higher education [conducted by The National Association of College and University Business Officers (NACUBO) and Commonfund Institute]. The most recent [NACUBO Commonfund] study included more than 800 endowments in the year 2009. It turns out, the average return for all endowments was down by almost 19 percent. It was the worst return since the Great

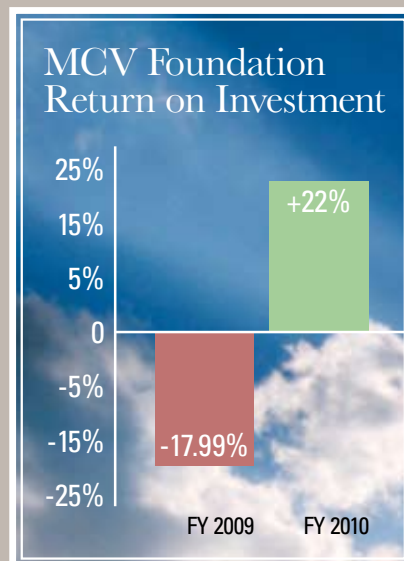
Depression. The average return for endowments our size was down by almost 20 percent. So we fared better than most endowments our size.

Q Other foundations have struggled to meet scholarship and other demands. Was the MCV Foundation able to make all of its payouts?

A I'm pleased that the MCV Foundation experienced no interruption in helping to fund the mission of the campus. We covered all payout demands on our endowed funds on the MCV Campus for Fiscal Year 2010. To understand what that includes, you can take a look at the 2009 Fiscal Year – another year where we met all of our payout targets and distributions. In 2009, our total disbursement was \$29.7 million and that funded: education, research, faculty salaries, scholarships and awards, equipment, programs and service, and indigent patient care throughout the campus.

Q How do things look for the future of the endowment?

A Our endowment is recovering. Investment returns were down, but the MCV Foundation saw a solid rebound for calendar year 2009, increasing the aggregate in excess of 22 percent. Our Board's Investment Committee, under the leadership of Austin Brockenbrough III, continues to monitor the economy and make adjustments to our strategies in order to counter fluctuations in the market. We're confident that the MCV Foundation will sustain its stability and strength for many decades to come.



VCU Receives \$20 Million Grant

Source: Anne L. Buckley

Virginia Commonwealth University announced Wednesday, July 14, it has received a \$20 million grant – the largest federal award in its history – from the National Institutes of Health to become part of a nationwide consortium of research institutions working to turn laboratory discoveries into treatments for patients.

The Clinical and Translational Science Award makes VCU the only academic health center in Virginia to join a national consortium of research centers sponsored by NIH's National Center for Research Resources. This network of academic research institutions accelerates the transformation of laboratory discoveries into treatments for patients, engages communities in clinical research and trains a new generation of clinical and translational researchers.

The NIH announced Wednesday, July 14, that VCU was among nine institutions selected this year, bringing membership to 55 centers in 28 states and the District of Columbia. When the program is fully implemented, it will support approximately 60 CTSA's across the nation.

"Learning through research is a hallmark of VCU and this award catalyzes VCU's ability to advance the economy of Virginia as one of the major research universities," said Michael Rao, Ph.D., president of VCU and the VCU Health System. "The CTSA award is not only a significant achievement for VCU, but also for Virginia and the country as our research moves from the laboratory to the bedside to save and improve lives."

VCU joins the consortium through its Center for Clinical and Translational Research, or CCTR, a comprehensive matrix center that will support VCU's efforts to strengthen ties with affiliates and community partners to better share resources and respond to community health needs.

"VCU will bring additional talent and expertise to the CTSA consortium in such areas as substance abuse, women's health and rehabilitation science, outreach to communities and systems to share research information," said Barbara Alving, M.D., director of the NCRR.

"This is a transformational moment for VCU in terms of our status as a research university," said Sheldon Retchin, M.D., vice president for Health Sciences and CEO of the VCU Health System. "This draws on the reputation the university has developed in community-based participatory research and its national reputation for delivery of care to the underserved members of the community," he said.



Sheldon Retchin, M.D., vice president for VCU Health Sciences and CEO, VCU Health System remarked on VCU's joining the CTSA consortium saying it was a "transformational moment for VCU." Photo by: Thomas M. Kojcsich

Through the VCU CCTR, researchers will benefit from centralized management, Web-based data sharing, training and access to a rich array of resources, including biostatistics, ethics, research study and regulatory support. In addition, students can pursue a transdisciplinary education through the center's M.S. and Ph.D. degree programs in clinical and translational science.

"This award will engage academic units across the university in a common purpose," said Jerome F. Strauss III, M.D., Ph.D., dean of the VCU School of Medicine. "Effective translational research requires the combined expertise of multiple disciplines and a culture of collaboration.

"With its outstanding health system and distinguished health and biomedical science-related schools, VCU is uniquely positioned to make significant contributions to the health of all Americans," Strauss said.

John Clore, M.D., associate vice president for clinical research and principal investigator for the grant, said the Center for Clinical and Translational Research at VCU "will train the next generation of clinical investigators to pool medical informatics, genetics, basic science, clinical research together – and working with the community – to develop a whole new way to do research with a whole new group of investigators that are trained differently, and uniquely, to answer the needs of the 21st century."

Ralph L. Anderson, DDS
Edward H. Bersoff, PhD
Erika M. Blanton, MD
Katherine C. Bobbitt, EdD
Roger L. Boevé
Austin Brockenbrough III
Louise Oliver Brooks
Ruth W. Campbell, MD
Thomas N. Chewning
Richard M. Clary, MD
Judith B. Collins, WHNP
William D. Covington, DDS
Charles F. Crone
Norwood H. Davis, Jr.
John C. Doswell II, DDS (Chair)
Alice T. Goodwin
Bruce B. Gray
J. William Gray, Jr., Esq.
L. Preston Hale
JoAnne K. Henry, EdD
Mark J. Hourigan
Gail W. Johnson, RN
Barry V. Kirkpatrick, MD
Lee B. Krumbein
John W. Martin
William E. Massey, Jr.
James W. McGlothlin
Dorothy A. Pauley
Rebecca T. Perdue
W. Baxter Perkinson, Jr., DDS
Frederick Rahal, MD
James H. Revere, DDS
Randolph N. Reynolds, Sr.
James C. Roberts, Esq.
Bertha C. Rolfe, RPh
Ellen E. Spong
James H. Starkey III
Joseph M. Teefey
Harry R. Thalhimier
Bruce V. Thomas
Richard P. Wenzel, MD, MSc
Michelle V. Whitehurst-Cook, MD
Henry L. Wilton
Jane P. Wootton, MD
Dianne Harris Wright

Ex Officio Members:

Michael Rao, PhD
President of VCU

Sheldon M. Retchin, MD, MSPH
CEO of the VCU Health System
Vice President of VCU Health Sciences

Foundation Board Elects New Trustees

Between summer 2009 and winter 2010, the MCV Foundation's Board of Trustees elected ten new Trustees who bring unique perspectives to the Board's already diverse group. Commenting on the addition of these new Trustees, Board Resources Committee Co-Chair Kathy Bobbitt said, "We are very excited about the energy and enthusiasm that these new Board members will bring to the Foundation."



Edward H. Bersoff, Ph.D. is the Chairman, President and CEO of ATS Corporation, a publicly traded IT services company with over 600 employees at ten locations across the country. Formerly, Dr. Bersoff was Chairman, President and CEO of BTG, Inc., an information technology firm he founded in 1982. BTG was named to the Inc. 500 list of fastest growing private companies for three years and the Washington Technology "Fast 50" for four years. Dr. Bersoff holds A.B., M.S. and Ph.D. degrees in mathematics from New York University and is a graduate of the Harvard Business School's Owner/President Management Program. Dr. Bersoff is a member of the Virginia Commonwealth University Board of Visitors and served as Rector of the Board from 2005-2007. He is on the Board of the VCU Health System and the VCU School of Engineering. Dr. Bersoff serves on the Board Resources Committee of the MCV Foundation.



Roger L. Boevé is a founder and served as Executive Vice President and Chief Financial Officer of Performance Food Group, an international \$6 billion food service distributor, from the formation of the company in 1988 through his retirement in 2003. Mr. Boevé began his career with Arthur Andersen & Co. and worked with several companies throughout his career including serving as Corporate Vice President and Treasurer for Bausch and Lomb, Inc. Mr. Boevé serves on the Board Directors of Lewis Ginter Botanical Garden, Council for America's First Freedom, the Board of Trustees of the Science Museum of Virginia, having been reappointed by Governor Kaine in 2008, and is Chair of the Endowment Board of ChildSavers. He received an MBA degree from Michigan State University and is a certified public accountant.



Louise O. Brooks is a physical therapist with Family Care Home Health, INC. She received her B.F.A. from VCU in Fashion Design and her B.S. in Physical Therapy from the MCV School of Allied Health Professions. She has received the Frederick Vultee Award for Clinical Excellence, the Carlton Jones Clinical Educator Award, and the MCV Alumni Association Hodges-Kay Service Award recognizing a graduate for their service to the MCV Alumni Association and its related activities, and the VCU Alumni Star award in 1994.



Thomas N. Chewning is the retired Executive Vice President and Chief Financial Officer of Dominion Resources Inc. He has also served as an officer in various capacities for many of Dominion's subsidiaries. Institutional Investor magazine named Chewning CFO of the Year for the Utility Industry for 2005. Mr. Chewning has a long history of community involvement. He serves as a trustee of Virginia Union University, is a member of the board of the Richmond chapter of the American Heart Association and served as co-chair of its Save Lives Now! Campaign. Mr. Chewning received his bachelor's degree from the University of North Carolina at Chapel Hill and a MBA from the Wharton School of Finance. He is on the Executive Committee of UNC's Educational Foundation and is on the Board for the General Alumni Association. Mr. Chewning is a member of the Audit & Appropriations Committee of the MCV Foundation.



Norwood C. Davis, Jr. is Chairman Emeritus of Trigon Healthcare, Inc., formerly Blue Cross and Blue Shield of Virginia. He served as Chairman and CEO of Trigon (Blue Cross & Blue Shield of Virginia) for 18 years until his retirement in 2000. Prior to joining Trigon in 1968, Norwood was an associate at McGuireWoods. He earned his BS from Hampden-Sydney College and his JD from the University of Virginia. Norwood is a member of the Board Resources Committee of the MCV Foundation.



Mark J. Hourigan is owner and president of Hourigan Construction and has more than 25 years of experience in the commercial construction industry. In addition to his memberships in a number of builder and contractor professional associations, he is Chairman of the Board of Trustees at Collegiate School in Richmond and is Chairman of the Board of Virginia Business Bank. Mr. Hourigan graduated from Gettysburg College with a Bachelor's degree and earned an MBA from the University of Richmond. He serves on the Board Resources Committee of the MCV Foundation.



Rebecca T. Perdue is a retired Safety Training Manager for the Commonwealth of Virginia Department of General Services, Division of Consolidated Laboratories. She is a graduate of the University of Mary Washington with a degree in Biology. Mrs. Perdue is also a graduate of MCV with a degree in Clinical Laboratory Science. She is the 2001 recipient of the MCVAA Hodges-Kay

Service Award recognizing a graduate for their service to the MCV Alumni Association and its related activities. Mrs. Perdue is a past President of the MCV Alumni Association. She serves on the Board Resources Committee of the MCV Foundation.



Harry R. Thalhimier is founder and President of Thalhimier Headwear Corporation, a designer and manufacturer of top quality casual headwear for leading retail, fashion, outdoor, and corporate brands across the U.S. and Europe. Mr. Thalhimier earned his BA from Northwestern and a MBA from the University of Chicago. Mr. Thalhimier is active with the Richmond Symphony and is a past president of the Richmond Symphony's board. He is a member of the VCU School of Business Foundation and serves on the Communications Committee at the MCV Foundation.



Bruce V. Thomas is Senior Vice President of Healthcare, Emerging Markets, and Innovation at MeadWestvaco Corporation. In this role, he leads MWV's global healthcare packaging business, leads marketing and business development activities in key growth markets such as China, India, Brazil, and Eastern Europe, and is responsible for research and development activities globally for MWV. He received his BA from Kenyon College and his JD from the University of North Carolina at Chapel Hill. Bruce serves on the Audit and Appropriations Committee at the MCV Foundation and will lead the Foundation's strategic planning efforts.



Dianne Harris Wright is the retired Founder and President of Ambassador Travel, a company she started in 1984. She was also a founding member of Travel Agents of Virginia, the only trade association for travel agency owners and managers in Virginia. She is married to Mr. C. Kenneth Wright, a member of the Board of Trustees of the VCU School of Engineering Foundation. In 2000, the Wrights established the C. Kenneth and Dianne Wright Merit Scholarship Endowment fund at the School of Engineering, and in 2008 established the Eugene Trani Scholars program in honor of Dr. Trani's retirement. In 2002, as a cancer patient, Dianne established the Dianne Harris Wright Professorship in Obstetrics and Gynecology and the Dianne Harris Wright Professorship for OB/GYN Oncology Research. Together the Wrights also have committed Planned Giving, support through the Lawrence Society for Massey Cancer Center's women's cancer research. Dianne also serves on the Massey Cancer Center's Advisory Board, Fund Development and Legislative Boards, and is a member of Massey Cancer Center's Women & Wellness Committee.



Making History Again

At the Corner of 12th and Marshall

By Nan L. Johnson

*S*omething special happened to Harry A. "Bert" Wellons Jr., M '61, at the



Photo: Courtesy of the Wellons family

corner of 12th and Marshall Streets in 1961. He was having lunch at the Skull and Bones Restaurant when he saw Florence Lee Daniel for the first time. He "very distinctly" remembers seeing her, even what she was wearing. Though she doesn't recall meeting him that day at the Skull and Bones, something special must have happened to Florence Lee as well. Just six days after Bert graduated from MCV, the two were married.

At the time, Florence Lee was working on a child development research project with H. Hudnall Ware Jr., M'24, MCV Chairman of the Department of Obstetrics. Bert was a young medical student who would soon graduate, complete his training, and begin a fulfilling career as a thoracic and cardiovascular surgeon and professor.

After his residency in Surgery at UNC and two years in the US Army Medical Corp, he completed a fellowship at UVA. Following twelve years as a Professor of Surgery at UVA, he went into private practice in Springfield, Illinois where he was also Clinical Professor of Surgery at SIU School of Medicine. In 2000, he returned to the faculty at UVA, retiring in 2008.

No doubt Bert and Florence Lee's 49-year history has roots at the corner of 12th and Marshall Streets. So it's fitting that the two are now playing a critical role in the future of this landmark MCV crossroads through their generous \$1 million gift toward the design and construction of the School of Medicine's new educational facility due to open in 2013. The new education building is part of the largest capital campaign in the school's history. It is the first time that alumni and friends have been asked to financially support a capital construction campaign.

"It's wonderfully gratifying to have such a strong leadership gift as we launch the campaign. Bert and Florence Lee's generosity is an endorsement of our school's vision, and an encouragement to other alumni to follow their example," says Jerome F. Strauss III, M.D., Ph.D., Dean of the School of Medicine. "Completion of this building project, which will bring our innovations in medical education to life, will be among the most important milestones in the history of the School of Medicine. It will have a pro-



"MCV was a good experience for me, I received an excellent education and started a profession that was exciting, challenging and one that I truly loved! I have MCV to thank for the start of my medical career and I would encourage my classmates to show appreciation for the opportunities we had there if they are financially able to do so."

found and far-reaching influence on generations of physicians. Because of that, I am personally grateful to Bert and Florence Lee for stepping forward in such a generous fashion and laying the foundation for our success."

Designed by I. M. Pei's internationally acclaimed architectural firm, Pei Cobb Freed & Partners, known for its design of the East Wing of the National Gallery and the Louvre Pyramid, among others, the new educational building pays homage to the former site of the A.D. Williams Clinic while serving as a beacon for the future of medical education. It features environmentally sustainable design strategies and the relocation of original artwork created for the Clinic in the 1930s.

Architecture as art may be as much a part of the Pei Cobb Freed & Partner's design approach as creative expression is a part of the Wellons' daily lives. Nestled in the rolling hills near Charlottesville is Danwell Farm, their working cattle farm whose name is a clever combination of their last names. The home sits atop a manicured knoll with stunning vistas of hills, pastures and ever-changing skies. The couple's architect designed a clapboard farmhouse, an elegantly understated contemporary home where light pours through undressed windows and pieces of art reflect their strong interest in glass, sculpture, and paintings.

With their appreciation of art and architecture and their support of Dean Strauss' leadership of the School of

Medicine, it's no wonder the Wellons were drawn to such a monumental and significant project. "It's a cutting edge building for a cutting edge vision," says Florence Lee, who majored in Art History at Mary Baldwin College.

"The Dean reached out to us," Bert explains. "In doing so, I saw his vision and where it's going. That's important to me. We like what we've seen. That's a reason to support the medical school."

The new building is a vital element in the school's plans to update its curriculum to incorporate active learning, case-based lectures, and small group studies. The 200,000 square foot facility will also provide expanded space for clinical skills training. The growing use of simulation has the potential to increase the quality of patient care as students and residents spend time honing their skills in a controlled setting. As a pilot, Bert knows the importance of spending time in simulation labs.

"MCV was a good experience for me," he says. "I received an excellent education and started a profession that was exciting, challenging and one that I truly loved! I have MCV to thank for the start of my medical career and I would encourage my classmates to show appreciation for the opportunities we had there if they are financially able to do so."



The Class of 1961 has a history-making opportunity to follow Bert and Florence Lee Wellons' lead as their 50th Reunion approaches. "I think the world of Bert," says classmate Wyatt S. Beazley III, M.D., M'61. "He was a very kind, very considerate and very

thoughtful person who you could always count on. My hope is that our class can make a significant matching gift to this building project. You know, if you look back, the school gave us the tools that we needed not only to change the lives of our patients, but to have a great career. If it had not been for the School of Medicine, most of us would not be in the position we're in now."

And if it hadn't been for the Skull and Bones at the crossroads of MCV, a lot of things may be different today. "1961 was a pivotal year in many ways," Dr. Wellons explains. "Florence Lee and I met and married. The rest is history." And it all started at the corner of 12th and Marshall.

The New School of Medicine Education Hub

Facts At A Glance

What?

A new 200,000 square-foot, 12-story, state-of-the-art education and training hub designed by Pei-Cobb-Freed and built to house a transformed curriculum and:

- accommodate a growing student body;
- incorporate areas for active learning, case-based lectures and small group study;
- devote two floors to the Center for Human Simulation and Patient Safety;
- feature a 250-seat auditorium outfitted with cameras, network jacks, microphones, and television monitors;
- provide approximately 50,000 square feet of space to cancer research;
- and set a new standard in medical education.

Why?

The new medical education and training hub is a top priority for the university because:

- of the growing shortage of physicians across the nation – by 2020 there will be a shortage of approximately 1,500 physicians in the Commonwealth of Virginia alone and the demand for more frequent doctor's visits among the aging population will exacerbate the challenge of adequate health care access for all;
- maintaining a personalized, close-knit experience is critical to promoting students' engagement in the learning process as the School of Medicine adapts to a growing student body;
- the existing facility (A.D. Williams Clinic) cannot accommodate an increased class size or the need for small group, team-based learning as required by the new curriculum, and
- built in the 1930s, the existing facility suffers from serious physical deficiencies including the lack of a fire suppression system.

When?

A.D. Williams Clinic demolition: June 2010
Construction begins: October 2010
Occupancy: Spring 2013
(all dates are approximate)

Where?

On the site of the former A. D. Williams Clinic at the corner of 12th and Marshall Streets.

How?

Through a funding partnership:

State Support	\$70 million
Private Gifts	\$37 million
VCU Health System	\$20 million
MCV Hospitals	\$16 million
University Funds	\$15.6 million
Total	\$158.6 million



MCV Society members share an evening at the *Sweely Estate Winery*



Photo by: Frank A. Crocker

Members of the MCV Society enjoyed an evening of wine tasting, fine dining and learning about new wine making technologies as they caught up on MCV Campus news and relived their connections to the MCV Campus.

Good wine. Good friends. Magnificent views. Virginia's wine region makes for a picturesque setting for day trips from Richmond, and the MCV Society has been enjoying central Virginia's wineries for several years now. Nearly 80 guests attended the MCV Society's 4th annual spring winery trip which was held on Thursday, April 29th at the Sweely Estate Winery nestled in the foothills of the Blue Ridge Mountains of Madison County, Virginia. The Sweely family purchased the historic Weaver Farm in 2004 with the vision of creating a world-class winery. They are well on their way with several award-winning vintages including the 2009 Cabernet Franc for which they received a gold medal from the Governor of Virginia at the 2010 Virginia Wine Expo. Their winemaker, Frantz Ventre, infuses cutting edge wine production technology with respect for old-world wine-making customs, focusing great attention in the vineyard, and then on nurturing the fruit in the cellar without interfering too much in the natural process.

The guests enjoyed a tour of the vineyards, production facility, wine tasting, and seated dinner. While all MCV Society members are invited to attend the annual winery tours, the group of attendees, which has grown from 40 the first year, has expanded to include nearly 80 of the MCV Society's members. Previous MCV Society trips have taken the group to the Barbourville Vineyards, Veritas Vineyard and Winery, and the Williamsburg Winery. These annual outings provide MCV Society members the chance to come together and grow relationships through a shared affinity for the Medical College of Virginia.

The MCV Society was established in 1994 and recognizes all donors who have made planned gifts to benefit the medical campus. Current membership now exceeds 400. For more information about joining the MCV Society, please contact Wendy Eastman, Director of Planned Giving at (804) 828-5518 or wheatman@vcu.edu.

Bequests and other planned gifts are a wonderful way to support the MCV Campus while incorporating your philanthropic goals into your estate and financial planning. Planned gifts are not just for the wealthy. There are options for donors of various means and ages. Donors often find that they are able to make a larger gift than they thought possible, making significant contributions that help to ensure the future of the MCV Campus.

The MCV Foundation invites you to join our MCV Society, a distinguished group of individuals who share a vision of excellence for the MCV Campus of Virginia Commonwealth University.

"I am constantly inspired by the tremendous generosity of our alumni and friends," said Bill Kotti, President of the MCV Foundation. "Planned giving has become an increasingly critical component of our fundraising program. There are a variety of planned giving vehicles that enable donors to meet their charitable intentions and receive attractive tax benefits."

Through their thoughtful consideration, MCV Society members are helping to advance superior patient care, medical education and research in every corner of the campus. The MCV Foundation created the former Heritage Society in 1994 to recognize and extend gratitude to those who have made provisions in their estate planning in support of any of the MCV Campus schools — Allied Health Professions, Dentistry, Medicine, Nursing and Pharmacy — as well as MCV Hospitals, Massey Cancer Center and the Tompkins-McCaw Library.

The name of the society changed to the Medical College of Virginia Society in 2003 to recognize the tradition and heritage of the Medical College of Virginia name.

MCV Society



Turn of the Twentieth Century photo of "Senior Pharmacy Students" from "Historic VCU: A VCU Images Special Collection" VCU Libraries, Tompkins-McCaw Library, Special Collections & Archives

Photo: VCU Libraries

The Pharmacy Thread

The History of the Medical College of Virginia is eclectic and varied and can be likened to a tapestry, woven of individual threads that together make up a bigger picture but retain their own individual identity as well.

We know that the School of Medicine came first in 1838 as the Medical Department of the Hampden-Sydney College. What you may not know is how the School of Pharmacy developed from there.

- 1820 • 1820 — one of the earliest steps in establishing pharmacy as a profession in the United States. 1820 was the first enactment of drug standards and the publication of the United States Pharmacopoeia. Each succeeding decade of the century saw revisions in the Pharmacopoeia and advances toward professionalism.
- 1838 • When the Medical College of Virginia (the Medical Department of Hampden-Sydney College) opened its doors on November 5, 1838, pharmacy was taught as a part of the medical course load.
 - The first professor of chemistry and pharmacy was Dr. Socrates Maupin, "a modest, quiet little gentleman" who made teaching a profession. — He left in 1853.
- 1853 • The date of the founding of the first pharmacy organization in Virginia, the Richmond Pharmaceutical Society, is unknown but there are records that it was operating in 1853 with twenty members.
- 1879 • Officially, the School of Pharmacy began in 1879 when the General Assembly of Virginia amended the charter to permit the Medical College of Virginia to confer a degree of "graduate of pharmacy" degree on qualified individuals. — Prior to the amendment of the charter in 1876, there were two graduates in pharmacy, Richard F. Styll of Newport News and William S. Nelson of Richmond.
 - When the Pharmacy School first began, lectures and labs met from 8:00 p.m. to 11:00 p.m. three times a week and 3:00 p.m. to 5:00 p.m. once a week to enable students to work in a store and make enough to pay their expenses while at college.

Source: Vertical File School of Pharmacy VCU Libraries, Tompkins-McCaw Library, Special Collections & Archives

By Nan L. Johnson

Photos: Courtesy of Kelly A. Elmhurst



Whenever Kelly Elmhurst thinks about seeing Robert Lanning for the first time, she remembers his eyes. It was just a quick glance in a hospital hallway, but it's a vivid memory that keeps him close to her heart.

She remembers everything about him, from their first date, to their Costa Rican wedding seven years later, and the trips to Belize in between. Kelly, an operating room nurse, and Robert, a respiratory therapist, traveled often as traveling health care providers and as traveling companions where they spent time fishing, scuba diving, or enjoying vintner events. They were adventurers and gourmets who loved life and who loved their life together.

Somewhere amid their frequent sojourns, Robert became ill. Members of his large Irish family were the first to notice his weight loss. What was first believed to have been a blood sugar issue was

Lanning Nurse Anesthesia Scholarship

First Scholarship Created for the Department of Nurse Anesthesia

actually intrahepatic cholangiocarcinoma. This uncommon type of cancer, that of the bile duct, gall bladder and, ultimately, the liver, advances rapidly. "Robert referred to it as 'the tsetse fly of cancers,'" Kelly recalls with a tearful smile. "Of all the cancers you could get," he would say, "it had to be one of the rare ones."

Robert's struggle with the disease ended in September 2009, but not before he proudly watched his wife receive her Masters of Science in Nurse Anesthesia degree from the Department of Nurse Anesthesia in the School of Allied Health Professions. Kelly had been interested in pursuing an advanced degree since becoming a nurse. The couple met in Greensboro, North Carolina, where she took her first traveling nurse contract. Not long thereafter, they both traveled with hospital contracts and eventually landed at MCV. The "Best Nurse Anesthesia Program" in the country, as continually ranked by US News & World Report magazine, was right in their own backyard.

"I got that magic phone call," she remembers after being accepted. "Robert was so proud." And he was very supportive.

Long nights of study and board preparation were interrupted with trips to Minnesota where he received experimental cancer treatments at The Mayo Clinic. Throughout it all Robert remained positive and Kelly remained determined to succeed in spite of the personal and financial challenges they faced.

"Kelly's story is one of perseverance in the face of overwhelming odds," said Michael D. Fallacaro DNS, CRNA, Professor and Chairman, MCV Department of Nurse Anesthesia in the School of Allied Health Professions. "While most students in her situation would have taken a medical leave from the program, Bob insisted that he wanted to live long enough to see his wife graduate."

Today, Kelly is continuing graduate studies at MCV to receive her Doctor of Nurse Anesthesia Practice (DNAP) degree. She clings to the memory of her husband's unwavering support of her professional advancement and credits Dr. Fallacaro and the Department of Nurse Anesthesia for her ability to achieve it. "Kelly worked extremely hard balancing the needs of school and home. She insisted that she must do this and the Department assisted her as best as we could."

From providing study rooms, to sharing warm friendship during a difficult time, Kelly's colleagues at MCV helped keep her on track to meet her goals. "They all made sure I graduated," Kelly remembers. In celebration of Robert's generous life and in appreciation of the Department of Nurse Anesthesia's support, Kelly created the Robert "Bob" Lanning Nurse Anesthesia Scholarship to assist student nurse anesthetists who, while in study, must also deal with significant personal challenges. This is the first scholarship for the department.

"It is the burden of those who can afford it to ensure that there will be enough competent, well-trained anesthetists," Kelly explains. "I received a superior education here and I know that I would trust any graduate that comes through this program to give my own anesthetic."

While Robert and Kelly always planned to give back to MCV in some financial way, he died before the scholarship was created. It was Kelly's wish to help provide for students in need because, as she puts it, "you never know what people carry on their plate when they head to school." Robert's Irish eyes still smile for so many reasons. For the life he shared with Kelly and for her perseverance that serves as a model for others.



Robert Lanning in Belize with one of 17 bonefish he caught at Ambergris Cay.

"The best day ever," says his wife Kelly. He left all of his fishing flies behind with his guide - a typical display of his generous nature.



P.O. Box 980234 • Richmond, Virginia 23298-0234

Nonprofit
Organization
U.S. Postage

PAID

Permit No. 1182
Richmond, Virginia

