

# MCV Foundation



The MCV Foundation seeks a research intern who is interested in higher education, the healthcare industry or the nonprofit sector to complete a research project that will help the foundation better position itself in marketing, executive and development communications/outreach.

## **ABOUT THE MCV FOUNDATION:**

The MCV Foundation was established in 1949 to inspire and steward philanthropy that supports VCU's five health sciences schools (Allied health Professions, Dentistry, Medicine, Nursing and Pharmacy), VCU Massey Cancer Center and VCU Medical Center. The Foundation currently manages \$500 million in assets to ensure the MCV Campus remains at the forefront of excellence in innovation in patient care, research and education.

The MCV Campus is a major urban academic health center serving Central Virginia and beyond. Through its 1,500 funds, the MCV Foundation provides scholarships, professorships, chairs and research funds to support the life-saving work occurring here every day. These funds allow VCU students, doctors and researchers to be on the cutting edge of healthcare deliver, offering patients the most exciting treatments and medical technology available. To learn more, visit [www.MCVFoundation.org](http://www.MCVFoundation.org).

**JOB TITLE:** Research Intern

**COMPENSATION:** Unpaid

**REPORTS TO:** Marketing Communications Manager

## **JOB DESCRIPTION:**

The Research Intern will investigate 92 academic health centers across the nation that are peers of VCU Health. Research will focus on comparing and contrasting the programs and schools offered at the peer institutions to those offered on VCU's MCV Campus. Findings will be used to craft messaging for MCV Foundation marketing communications materials, executive communications and development initiatives.

This job requires exceptional organizational skills and high attention to detail and accuracy. It will require 15-30 hours per week for at least four weeks. Start and end dates are negotiable.

The ideal candidate will have an interest in the nonprofit sector, research and/or healthcare.

## **RESPONSIBILITIES:**

- Research peer institutions to help the foundation better position the MCV Campus and VCU Health in marketing, executive and development communications/outreach as one of the nation's leading academic health centers.
- Special projects and assignments as directed

## **QUALIFICATIONS:**

- Experience or coursework in research or nonprofit operations.
- Interest in higher education, the healthcare industry or the nonprofit sector.
- Familiarity with Microsoft Office (Word, Excel and PowerPoint)
- Strong communication skills (written and oral)

## **TO APPLY:**

Send a resume and letter of interest to Eric Peters at [eric.peters@vcuhealth.org](mailto:eric.peters@vcuhealth.org). Review of applications will begin immediately.