



# The Lawrence Society

Named in honor of Walter Lawrence Jr., M.D., Massey's founding director, The Lawrence Society is a vital component for long-term support of Massey's research. Members of The Lawrence Society are also inducted into the MCV Society, which recognizes individuals who have made planned gifts to benefit the MCV Campus at VCU Health.

### **Information**

There are many ways to leave a legacy to the talented students and faculty of Massey Cancer Center. We would be happy to discuss with you which method of support best meets your financial and philanthropic goals.

#### **VCU Massey Cancer Center**

Cynthia M. Zilch

Chief Development Officer

Phone: (804) 828-1452

Email: czilch@vcu.edu

#### **MCV Foundation**

Jane Garnet Brown

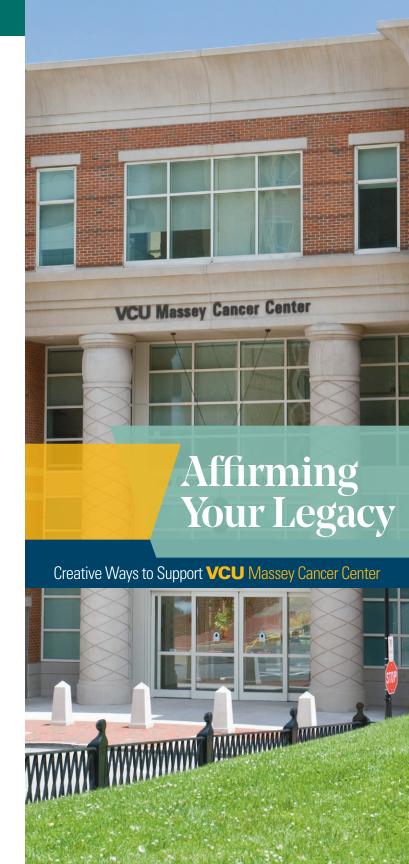
Director of Gift Planning

Phone: (804) 828-4599

Email: janegarnet.brown@vcuhealth.org

VCU Massey Cancer Center and the MCV Foundation, its employees, and its representatives do not offer legal or financial advice. Prospective donors are urged to consult with an attorney, financial advisor, estate planner or accountant before making arrangements.







Through planned gifts, you create

a living legacy on the MCV
Campus, forge an enduring
partnership with VCU Massey
Cancer Center, and help
to shape its future. Whether
you memorialize a loved one,
support talented students,
or underwrite pioneering
faculty research, you choose
how Massey Cancer Center

will benefit from your generosity.



# **Donate Appreciated Securities**

Donating appreciated securities that you have owned for more than one year avoids capital gains tax and qualifies for a charitable income tax deduction for the full value of the securities.

## Include a Bequest to Massey Cancer Center in Your Will

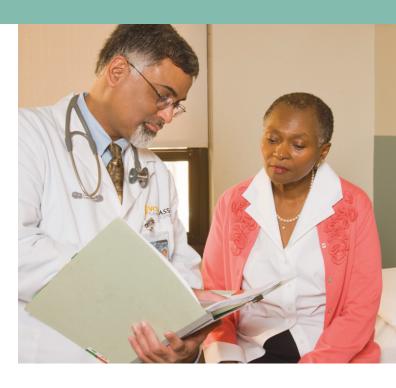
Testamentary bequests to Massey Cancer Center are deductible for estate tax purposes and support our students, faculty and programs well into the future. Bequests may be structured in a number of ways: your bequest may be unrestricted, directed to a specific purpose, or it may establish an endowed fund in memory or in honor of you or someone else. If you would like sample bequest language, please contact us.

# Name Massey Cancer Center as a Beneficiary of Retirement Accounts

Upon death, retirement assets are generally taxed as income to the named beneficiary and included as a taxable estate asset. As a result, your beneficiary may ultimately receive only a fraction of the account's value. By naming Massey Cancer Center as your beneficiary, you can avoid these taxes entirely with 100% of your gift supporting your charitable intentions, and leave more tax efficient assets to your beneficiaries.

#### Make a Gift From Your IRA

Commonly referred to as the Charitable IRA Rollover, donors who meet certain requirements may make charitable transfers from their Individual Retirement Account (IRA) directly to the MCV Foundation to support Massey Cancer Center. Please contact us to learn more.



## Establish a Charitable Remainder Trust

Funded with cash, securities, real estate or other appreciated property, and managed by a trustee you choose, charitable remainder trusts provide a lifetime income stream that is determined as a fixed amount (annuity trust) or as a percentage of the value of the trust, revalued annually (unitrust). You receive an immediate charitable income tax deduction for a portion of any gift you make to the trust. Upon termination of the trust, the accumulated principal or "remainder interest" goes to Massey Cancer Center.

### Establish a Charitable Lead Trust

A charitable lead trust allows you to transfer assets to future generations at a significantly reduced gift or estate tax cost, while providing annual payments to Massey Cancer Center for a term of years (or until the end of your or another's life). When the lead trust terminates, all remaining trust assets revert to non-charitable beneficiaries.